



# Annual Report for 2018

[BACK TO ANNUAL REPORTS](#)

## IMPACT

**Please describe the activities of your project in 2018. Please share any relevant milestones, achievements, or challenges.**

Kyoung's Pacific Beat co-produced the World Premiere of PILLOWTALK with The Tank, as part of the 2018 Exponential Festival. PILLOWTALK is a new play that examines the intersections of race, gender, and class through the story of Sam and Buck, an interracial, gay, married couple. PILLOWTALK received a rave review from The New York Times and was the headliner of CAATA's "Radical Acts" Festival at Victory Gardens in Chicago, where it played to our company's largest audience to date. PILLOWTALK performances were produced in partnership with several, local, QPOC organizations and hosted long-table conversations addressing important issues from the community.

**Please describe the people that experienced your work.**

Over 1,000 people experienced our work in New York City and Chicago. Our core audience is an intersectional community of artists, Latinx, Asian-American, queer, people of color, and immigrants. In addition, our work is targeted to major New York-based, and national institutional funders, along with programmers, curators and performing arts presenters from around the world.

**What are your plans for the project for 2019?**

Kyoung's Pacific Beat is in a developmental year. Spring 2019 will be dedicated to conducting research for its new project, NERO, which will receive developmental workshops starting Summer 2019. NERO is a re-telling of George W. Bush's Presidency and War on Terror, presented as a satirical, and anachronistic theatricalization of the rise and fall of Nero's Roman Empire.

**Description changed**

No

**How many people paid to experience your work?**

1031

**How many people experienced your work for free?**

207

**Artists Served**

52

**EXPENSES****Contractors**

Contract labor: fundraising	\$852.20
-----------------------------	----------

Contract labor: artists	\$10,730
-------------------------	----------

**Production and presentation**

Production and exhibition	\$1,541.36
---------------------------	------------

**Marketing**

Advertising and marketing	\$1,642.77
---------------------------	------------

**Occupancy and Overhead**

Supplies - office and other	\$426.81
-----------------------------	----------

**Professional development**

Dues and subscriptions	\$595
------------------------	-------

Professional development and course fees	\$500
--	-------

**Travel**

Transportation	\$5,759.56
----------------	------------

Lodging and meals	\$3,691.97
-------------------	------------

Conference, meeting, and festival registrations	\$50
---	------

**Website**

Website development and maintenance	\$322.89
-------------------------------------	----------

**Banking and Financial**

Bank fees	\$109.71
-----------	----------

**Other**

Other	\$4,012.37
-------	------------

---

<b>Total Expenses</b>	<b>\$30,234.64</b>
-----------------------	--------------------

**Explain other expenses**

Research Expenses (Books Theater Misc.): 1635.74 Entertaining for Business: 2376.63

**Estimate the percentage of total project spending that fell into each category.**

Fundraising - 3.0%

Management and general - 20.0%

Programs and services - 77.0%

**Roughly what percentage of your total expenses went directly towards paying artists?**

36.0%

## Revenue

Tuition, workshop, and lecture fees	\$50
Contracted services / performance fees	\$11,400
Individual contributions	\$12,568.11
Grants and corporate contributions	\$750
Other revenue	\$450
<b>Total Revenue</b>	<b>\$25,218.11</b>

## Summary

Revenue	\$25,218.11
Expenses	-\$30,234.64
Admin Fees	-\$780.53
<b>Deficit</b>	<b>-\$5,797.06</b>

## Work Samples & Documentation

### Links

PILLOWTALK (NY Times Review): <https://www.nytimes.com/2018/01/24/theater/exponential-festival-pillowtalk-everything-of-any-value.html?rref=collection%2Fbyline%2Flaura-collins-hughes>  
 PILLOWTALK (American Theater Magazine): <http://www.americantheatre.org/2018/02/02/beyond-whiteness-a-january-festival-wrap-up/> PILLOWTALK (Chicago Tribune):  
<https://www.chicagotribune.com/entertainment/theater/news/ct-ent-national-asian-american-theater-conference-festival-20180521-story.html> PILLOWTALK (Windy City Times Feature):  
<http://www.windycitymediagroup.com/lgbt/THEATER-FEATURE-Pillowtalk-a-love-story-for-post-marriage-equality-world/63737.html> PILLOWTALK Program: <http://kyoungspacificbeat.org/wp-content/uploads/2018/01/PILLOWALK-Program-v2.2.3-Digital-Viewing.pdf>



### **Need Help?**

Search our Knowledge Base or ask a question.

### **Donate to Fractured Atlas**

Support Fundraising by Fractured Atlas and other services for artists.

### **Contact Us**

[support@fracturedatlas.org](mailto:support@fracturedatlas.org)



©1997-2021    [Privacy Policy](#)    [Terms of Use](#)