



Annual Report for 2012

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IMPACT

Please describe the activities of your project in 2012. Please share any relevant milestones, achievements, or challenges.

The primary activities for Pacific Beat Collective between September 2011 and August 2012 were the launching of PBC Underground, a quarterly, interdisciplinary arts salon, and the development of TALA, a new hybrid, theatrical performance piece written and directed by Artistic Director Kyoung H. Park, in a multi-cultural collaboration with artists working in different fields. TALA is a meta-theatrical play that merges the playwright's autobiography with the story of Pepe and Lupe, two lovers caught on the Chilean island of Chiloé the night before Pinochet's military coup, to explore the surreal parallels between life, performance, and the creation of art as an act of revolution. TALA was developed by PBC at the ToRoNaDa Theater (Dec. 2011, Apr. 2012) and produced two workshop performances as part of Columbia University's New Works Now Festival (Apr. 2012) and HERE Arts Center's Summer Sublet Series (Jul. 2012). This developmental process featured the participation of composer Svetlana Maras (Serbia), choreographer Yin Yue (China), video designer John Knowles (USA) and Installation Artist Jason Krugman (USA). TALA's workshop at the HERE Arts Center also included "On the Nature of Political Revolutions," a panel discussion moderated by theater critic Randy Gener.

Please describe the people that experienced your work.

What are your plans for the project for 2013?

Description changed

No

How many people paid to experience your work?

57

How many people experienced your work for free?

138

Artists Served

25

EXPENSES**Payroll**

Wages and salaries	\$150
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Contractors

Contract labor: artists	\$5,550
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Contract labor: accounting	\$125
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Production and presentation

Recording and broadcasting	\$100
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Production and exhibition	\$2,859.77
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Marketing

Public relations	\$68.22
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Advertising and marketing	\$129.88
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Occupancy and Overhead

Supplies - office and other	\$68.22
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Space rental	\$761.89
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Printing	\$92.84
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Professional development

Professional development and course fees	\$150
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Travel

Transportation	\$297.13
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Total Expenses	\$10,352.95
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Estimate the percentage of total project spending that fell into each category.

Fundraising - 1.0%

Management and general - 6.0%

Programs and services - 93.0%

Roughly what percentage of your total expenses went directly towards paying artists?

0.0%

Revenue

Admissions and ticket sales

	\$871.50
Contracted services / performance fees	\$500
Individual contributions	\$8,981.45
Total Revenue	\$10,352.95

Summary

Revenue	\$10,352.95
Expenses	-\$10,352.95
Admin Fees	-\$72
Deficit	-\$72

Work Samples & Documentation

Links

<http://www.flickr.com/photos/kyoungpark/sets/72157631337265880/show/>
<https://vimeo.com/48579392> <http://www.svetlanamaras.com/tala.html>



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