

## **COLLABORATIVE MANIFESTO for KYOUNG'S PACIFIC BEAT**

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- Arts collaboration among different disciplines is a cure for stagnant, academic training in the arts, debunking the notion that creative productivity can be maximized by the specialized training of individuals. Rather than following an industrial/scientific managerial model in which artists turn a single cog, all artists are asked to re-invent the entire machinery, visualize and lead their own creative processes, and together, generate concepts and materialize work through the re-furbishing of old forms, or the creation of new, hybrid forms.
- While each artist will face individual challenges articulating and expressing their craft, a collective group of artists can develop their own language, their own personas, define their own roles, and as a collective, form new means of communication that can be put into practice to create art from the collective unconscious.
- Each idea matters—the collection, organization, and editing of each artist's contribution to the process will illuminate the process itself, allowing for a greater understanding of why work is being created. Reflexion is necessary not to fix problems, but rather to deepen awareness of why the work is being done, what it means to the artists, and what it's meant to do in public.
- While there is no hierarchy or established rules, leadership will arise in the creative process through the brainstorming/ sketching of the concept; the execution/ production/ post-production of the project; the presenting/ marketing of the art work. Leadership at each step will shift between individuals and not necessarily lie on the hands of one single person. It's best to allow creative power to shift and recognize the impermanent flow of creative energy.
- Rather than assembling a team in which each person is recognized as the sole person responsible for "one" aspect of the creative project, each individual is welcome to take risks and explore new territories, forms, mediums. Then again, when a conceptual failure or practical weakness is identified, the collective must take responsibility for this challenge and collaborate to strengthen that "weak aspect" of the process. Each individual is invited to provide their skills/ input, so that multiple sources of creative energy can be used to resolve what is not working.
- Critical evaluation, feedback sessions, and group decision-making must be scheduled into the process, to allow for new ideas and criticism to be heard and dealt with. Battles will be picked and fought, but no internal war is allowed. Forgiveness is a gift, patience is a skill.
- The work is personal; the concept must be embodied by each individual and the collective must learn to understand how the process is nurturing each individual's growth and creative expression. If expression is stunted, there's no individual reward, and the arts as an "economic-tangible-monetary product-commodity of value" will never be substantial enough to satiate the immaterial need each artist has to make their art.
- For each individual there will be a time in which they will need to step back. That is not a failure, nor is it group resistance. It is the natural result of the individual will becoming part and integrated to a larger collective movement.